

(Insert Date)

Dear (Insert Name),

I'm writing to you to invite you to donate to a cause important to me. On September 25-26th, I will be challenging myself to (insert activity) to raise funds for melanoma, non-melanoma skin cancer and ocular melanoma patients during Move for Melanoma, a fundraising event taking place across Canada. This event is hosted by Save Your Skin Foundation, the only organization in Canada that supports skin cancer patients financially when they need it most. All the money raised through this event will go directly to patients in the form of cab fares, treatment costs, flights, accommodation and other necessary but costly expenses incurred while receiving treatment.

In (insert year), I was (or my mother/husband/sister/father/brother etc.) diagnosed with melanoma (or insert other type of cancer). It was then that I learned that melanoma and other types of skin cancer are being diagnosed at an alarming rate, with 1 in 6 Canadians who will receive a skin cancer diagnosis in their lifetime. Skin cancer patients need our help. I ask that you please consider supporting me in fundraising for patients in need, so that everyone diagnosed with melanoma may have the same chances of survival.

Last year, Move for Melanoma raised over \$60,000. **Watch the recap video [HERE](#) to see the participants in action.**

Thank you in advance for your consideration and your assistance in the fight against skin cancer. For more information about Save Your Skin and Move for Melanoma, please [click HERE](#). If you have any questions, please do not hesitate to contact me at (insert your email address) or (insert your phone number).

Sincerely,

(Insert your name)

