

## Our 2022 strategic plan

## Vision

We envision a future when ocular melanoma will be a treatable and manageable disease and where patients in Canada can easily find support and courage after diagnosis

## **Mission**

- Advocate for early detection of ocular melanoma
- Enable access to early treatment of primary ocular melanoma
- Work towards a consistent approach to treatment of metastatic ocular melanoma
- Integrate best practices from international collaboration
- Support patients who have been diagnosed with primary or metastatic ocular melanoma
- Continue strengthening our network of support for patients and caregivers
- Liaise with the national ocular melanoma physician task force
- Advocate for increased clinical trial opportunities

## Our core values



Compassion for Patients and Caregivers



Passion for Promoting Access to Patient Care



Belief in Science



Devotion to Improving Ocular Melanoma Patient Outcomes

