

PILOT PROJECT LAUNCHES 30 NEW PUBLIC SUNSCREEN DISPENSERS IN MUNICIPALITIES ACROSS CANADA

Four free sunscreen dispensers installed in Richmond, BC

June 7, 2023 – Richmond, BC – Four free public sunscreen dispensers will be installed in Richmond, BC, this spring, along with other locations across Canada. The dispensers are part of a pilot project launched in 2022 by <u>Save Your Skin Foundation</u>, which aims to fight skin cancer by making sunscreen more accessible.

Last year, the municipalities of Riverview, NB, Summerside, PEI, Brooks, AB, and New Westminster, BC installed dispensers as part of the project. Now, Richmond and seven other municipalities are getting ready to do the same.

One dispenser was installed at Steveston Outdoor Pool in time for its May 20th opening. Another will be installed at South Arm Outdoor Pool which opens on June 10th. The other two dispensers will be used at outdoor venues and events over the summer.

The dispensers are automatic and touchless, and provide free, Health Canada approved SPF 30 sunscreen for anyone who needs it. The dispensers contain SPF 30 mineral sunscreen, which is a zinc oxide-based sunscreen, free from chemical sunscreen filters, common allergens and toxic ingredients including oxybenzone, avobenzone, retinyl palminate, PEG, perfume, and sodium lauryl sulphate. Click here to view the full list of ingredients.

"Studies show that young people still aren't taking sun safety seriously despite incidence rates rising every year," says Kathy Barnard, stage 4 melanoma survivor and Founder of Save Your Skin Foundation. "Skin cancer can be deadly, but it is also highly preventable."

Applying sunscreen is part of an overall sun-safe way to enjoy the outdoors. First, limit your time in the direct sunlight, especially between 11 a.m. and 3 p.m., seek shade, cover up by wearing long sleeves and pants and a wide-brimmed hat. Use sunscreen, specifically one labelled broad-spectrum SPF 30, protect the lips with lip sunscreen or zinc oxide. Apply 20 minutes before sun exposure and reapply every two hours or after swimming.

See images of the dispensers in Richmond below:



About Save Your Skin Foundation

Save Your Skin Foundation (SYSF) is a patient-led not-for-profit organization dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives across Canada. SYSF provides a community of oncology patient and caregiver support throughout the entire continuum of care, from prevention and diagnosis to survivorship. Please visit saveyourskin.ca for more information.

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