



PILOT PROJECT LAUNCHES 30 NEW PUBLIC SUNSCREEN DISPENSERS IN MUNICIPALITIES ACROSS CANADA

Dispensers to continue providing free sunscreen in New Westminster, BC

June 1, 2023 – New Westminster, BC – Three free public sunscreen dispensers will continue to be used in New Westminster, BC, this spring, along with other locations across Canada. The dispensers are part of a pilot project launched in 2022 by [Save Your Skin Foundation](#), which aims to fight skin cancer by making sunscreen more accessible.

Last year, New Westminster was one of four municipalities who took part in the initiative. The pilot was such a success that New Westminster has decided to continue using three dispensers. Seven other municipalities have also joined the initiative this year for a total of 30 new sunscreen dispensers.

The dispensers are being used at Moody Outdoor Pool, Hume Outdoor Pool and Grimston Park Wading Pool.

“The City of New Westminster is pleased to once again support free access to sunscreen at our local outdoor pools,” said Mayor Patrick Johnstone. “Wearing sunscreen is a simple, proactive measure that everyone can take to prevent skin cancer and public dispensers such as these ensure that everyone can be protected.”

The dispensers are automatic and touchless, and provide free, Health Canada approved SPF 30 sunscreen for anyone who needs it. The dispensers contain SPF 30 mineral sunscreen, which is a zinc oxide-based sunscreen, free from chemical sunscreen filters, common allergens and toxic ingredients including oxybenzone, avobenzone, retinyl palmitate, PEG, perfume, and sodium lauryl sulphate. Click [HERE](#) to view the full list of ingredients.

“Studies show that young people still aren’t taking sun safety seriously despite incidence rates rising every year,” says Kathy Barnard, stage 4 melanoma survivor and Founder of Save Your Skin Foundation. “Skin cancer can be deadly, but it is also highly preventable.”

Applying sunscreen is part of an overall sun-safe way to enjoy the outdoors. First, limit your time in the direct sunlight, especially between 11 a.m. and 3 p.m., seek shade, cover up by wearing long sleeves and pants and a wide-brimmed hat. Use sunscreen, specifically one labelled broad-spectrum SPF 30, protect the lips with lip sunscreen or zinc oxide. Apply 20 minutes before sun exposure and reapply every two hours or after swimming.

About Save Your Skin Foundation

Save Your Skin Foundation (SYSF) is a patient-led not-for-profit organization dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives across Canada. SYSF provides a community of oncology patient and caregiver support throughout the entire continuum of care, from prevention and diagnosis to survivorship. Please visit saveyourskin.ca for more information.

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