

## PILOT PROJECT LAUNCHES 32 NEW PUBLIC SUNSCREEN DISPENSERS IN 4 PROVINCES

*NB Fairs & Exhibitions Association to use four free sunscreen dispensers at events this summer*

**June 1, 2023 – Moncton, NB** – Four free public sunscreen dispenser will be travelling to events put on by the New Brunswick Fairs & Exhibitions Association (NBFEA) this summer as part of a pilot project to fight skin cancer by making sunscreen more accessible.

The project is powered by [Save Your Skin Foundation](#) and medical student siblings Samuel and Karen Farag. Last year the municipalities of Riverview, NB, Summerside, PEI, Brooks, AB, and New Westminster, BC installed sunscreen dispensers as part of the project. Now, the NBFEA and eight other municipalities have joined the list.

“Sun-induced skin disorders can be devastating for those affected and their loved ones,” said Samuel Farag, a third-year medical student at Sherbrooke University. “It is a very prominent issue here in Atlantic Canada. However, the good news is that we are not powerless. It is therefore an honor to aid in the fight against this ever-growing problem alongside experienced professionals at the Save Your Skin Foundation in the city I call home.”

The dispensers will rotate through 13 fairs organized in different locations across the province. They will provide access to free sunscreen to all fair attendees and workers.

“The New Brunswick Fairs and Exhibitions Association is excited to be a part of the project and hopes to see positive engagement from those who visit our fairs in the summer,” said NBFEA president Laurie McNaught. “While we always wish for warm, sunny weather for our fairs, we also want to promote healthy sun exposure.”

The dispensers are automatic and touchless, and provide free, Health Canada approved SPF 30 sunscreen for anyone who needs it. The dispensers contain SPF 30 mineral sunscreen, which is a zinc oxide-based sunscreen, free from chemical sunscreen filters, common allergens and toxic ingredients including oxybenzone, avobenzone, retinyl palmitate, PEG, perfume, and sodium lauryl sulphate. Click [HERE](#) to view the full list of ingredients.

“Studies show that young people still aren’t taking sun safety seriously despite incidence rates rising every year,” says Kathy Barnard, stage 4 melanoma survivor and Founder of Save Your Skin Foundation. “Skin cancer can be deadly, but it is also highly preventable.”

Applying sunscreen is part of an overall sun-safe way to enjoy the outdoors. First, limit your time in the direct sunlight, especially between 11 a.m. and 3 p.m., seek shade, cover up by wearing long sleeves and pants and a wide-brimmed hat. Use sunscreen, specifically one labelled broad-spectrum SPF 30, protect the lips with lip sunscreen or zinc oxide. Apply 20 minutes before sun exposure and reapply every two hours or after swimming.

### **About Save Your Skin Foundation**

Save Your Skin Foundation (SYSF) is a patient-led not-for-profit organization dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives across Canada. SYSF provides a community of oncology patient and caregiver support throughout the entire continuum of care, from prevention and diagnosis to survivorship. Please visit [saveyourskin.ca](http://saveyourskin.ca) for more information.

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