save your skin



MISS LOWER MAINLAND TO RAISE AWARENESS OF SKIN DISORDERS AND SKIN CANCER AT MISS CANADA PAGEANT

Abbotsford's MISS LOWER MAINLAND Aman Merdha to compete in Miss Canada 2020 pageant on March 7, 2020 while raising awareness of skin cancer, skin disorders and sun safety

Abbotsford, BC: Feb 13, 2020 - Save Your Skin Foundation (SYSF) is pleased to announce that SYSF ambassador Aman Merdha will represent people touched by skin disorders and raise awareness of skin cancer and sun safety among youth at the Miss Canada 2020 pageant on March 7, 2020 in Laval, Quebec.

After approaching SYSF to create a partnership dedicated to raising awareness of skin disorders and skin cancer, Aman won the title of Miss Lower Mainland in the Miss BC pageant in July 2019.

"Growing up with vitiligo, I saw very little representation of what all types of beauty looked like. I always felt like there was a mold I had to fit into," says Aman. "I want to break away from this mold, and be able to make all women feel empowered and confident in their own skin. I aspire to represent those who suffer from these conditions, and are unable to grasp just how wonderful it is to be different."

Aman is using her platform to represent people touched by skin disorders and skin cancer. She will be a presenter at SYSF's Giving Hope Gala on April, 30th and will be supporting SYSF's public sunscreen dispenser program. Aman has also been volunteering within the Abbotsford community by speaking at schools about confidence and internal strength.

About Save Your Skin Foundation (SYSF)

Save Your Skin Foundation (SYSF) is a national patient-led not-for-profit group dedicated to leading the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives. Save Your Skin Foundation is committed to playing an active role in reducing the incidence of skin cancer in Canada, and ensuring equal, timely, and affordable access to treatment and compassionate support for all Canadians living with skin cancers.

For more information about skin disorders or skin cancer, visit www.saveyourskin.ca

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