

## **MELANOMA SURVIVOR TO RUN 30KM ACROSS FROZEN LAKE WINNIPEG FOR A SECOND TIME**

**After raising almost \$20,000 last year, Chris Isfeld is inviting friends to channel their inner Viking and join him by running any distance of their choice anywhere in Canada on March 6 - 7, 2021.**

**Winnipeg, MB: Feb 16, 2020** - Last March, Chris Isfeld completed a massive challenge. Three years after being diagnosed with late stage melanoma and becoming partially paralyzed from the waist down, he ran 30km across frozen Lake Winnipeg and raised almost \$20,000 for melanoma patients.

Building on last year's enormous success, **Chris invites everyone to join A Viking's Challenge this year by running a distance of their choice anywhere in Canada.**

"Last year was really a personal challenge for me to see if I could do it," said Chris. "A lot of friends said they wanted to join me next time, so I decided to open it up to the general public this year. I'm really excited to see how many kilometres we can reach together."

To participate, runners have to pledge to run a certain number of kilometres. There is a running tally to see how many times participants can "cross" Lake Winnipeg as a group. As of the end of January, 20 participants have pledged to run almost 300km.

### **About Chris Isfeld**

Chris's story with cancer began in 2017 when he was diagnosed with advanced melanoma. He was given lifesaving immunotherapy treatment just in time. The treatment was challenging but it proved to be effective. The cancer stopped growing and the side effects became more manageable over the next few months. By December 2018, just one year after his melanoma diagnosis, he was lacing up his running shoes again. The results of his latest PET/CT scan show an almost complete metabolic response; he is well on the way to becoming NED (No Evidence of Disease).

### **About Save Your Skin Foundation (SYSF)**

Save Your Skin Foundation (SYSF) is a national patient-led not-for-profit group dedicated to leading the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives. Save Your Skin Foundation is committed to playing an active role in reducing the incidence of skin cancer in Canada, and ensuring equal, timely, and affordable access to treatment and compassionate support for all Canadians living with skin cancers.

For more information about the event and to register, visit [A Viking's Challenge 2021](#)

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