

SUSPICIOUS BEAUTY MARK?



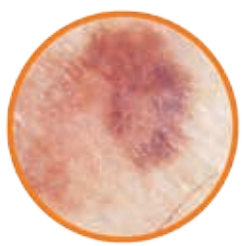
**90% OF CANCERS CAN BE TREATED
IF DETECTED IN TIME***
CHECKING YOUR MOLES CAN SAVE YOUR LIFE.

*Source: Euromelanoma Epidemiological fact sheet

HOW TO CHECK YOUR MOLES AND STAY SAFE UNDER THE SUN **IN 3 SIMPLE STEPS:**

1 CHECK YOUR MOLES: IT'S AS EASY AS ABCDE

A



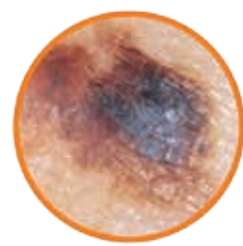
ASYMMETRY

B



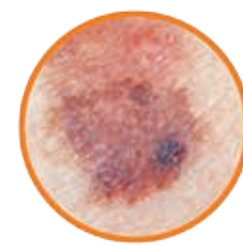
BORDER

C



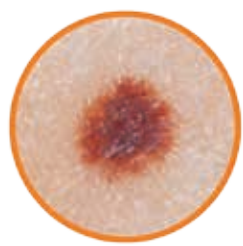
COLOUR

D



DIAMETER

E



EVOLUTION

2



PROTECT YOURSELF AND YOUR LOVED ONES
FROM **UVA AND UVB RAYS** EVERY DAY

WHAT YOUR SKIN IS EXPOSED TO 365 DAYS PER YEAR

> **95% of UV Rays**

- > Penetrate through clouds and glass
- > Allergies
- > Aging
- > Photosensitization
- > Skin Cancer

UVA

> **5% of UV Rays**

- > Burns
- > Skin Cancer

UVB

3



TAKE PRECAUTIONS UNDER THE SUN

Seek shade and avoid peak exposure from 10 a.m. to 4 p.m.

Avoid direct exposure of babies and young children to sunlight.

Cover up with a hat, sunglasses and a t-shirt.

Look for a sunscreen with a **SPF of 50 or over** and the  logo

