

MOVE FOR MELANOMA EVENT RAISES \$60,000 FOR CANADIAN MELANOMA PATIENTS

Save Your Skin Foundation has just wrapped up 2nd annual MOVE FOR MELANOMA event with Alberta Society of Melanoma to benefit melanoma and skin cancer patients across Canada

Vancouver, British Columbia (September 30, 2020) – MOVE FOR MELANOMA, an annual fundraising event hosted by Save Your Skin Foundation, has just raised over \$60,000 dollars that will go directly to financially assisting Canadians touched by melanoma, non-melanoma skin cancer, and ocular melanoma.

This year the event, which ran over the weekend of September 26 – 27, 2020, was also co-hosted by the [Alberta Society of Melanoma](#). The weekend saw over 100 participants, including 24 teams from 4 provinces take part.

The [fundraising event raised over \\$60,000](#), far beyond its original goal of \$25,000. After meeting their initial goal early, the Foundation raised their goal to \$50,000 with less than two weeks to go, and still exceeded it.

Save Your Skin Foundation is the only organization in Canada that supports skin cancer patients financially when they need it most. All the money raised through this event will go directly to patients in the form of cab fares, treatment costs, flights, accommodation and other necessary but costly expenses incurred while receiving treatment.

Survivors, patients, family members, friends and supporters from across Canada helped the Foundation to reach that goal. Many [local businesses](#) also showed their support through monetary donations and prizes for top fundraisers.

About MOVE FOR MELANOMA

MOVE FOR MELANOMA challenges individuals and teams across Canada to participate in the activity challenge of their choice (ex. walking, running, cycling, golf, dancing, etc.) while raising funds for Canadians touched by melanoma, non-melanoma skin cancer, and ocular melanoma.

100% of funds raised from MOVE FOR MELANOMA will go directly to supporting melanoma and non-melanoma skin cancer patients in the form of treatment costs, flights, accommodation, cab fare and other necessary but costly expenses incurred while receiving necessary treatment.

Interview Availability:

Participating melanoma survivors and patients, based in British Columbia, Alberta and Ontario are available for interviews.

Kathleen Barnard, President and Founder of Save Your Skin Foundation, and Stage 4 melanoma survivor, is also available for interviews.

About SAVE YOUR SKIN FOUNDATION

Save Your Skin Foundation (SYSF) is a patient-led not-for-profit organization dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives across Canada. SYSF is dedicated to providing a community of oncology patient and caregiver support throughout the entire continuum of care, from prevention and diagnosis to survivorship. Please visit saveyourskin.ca for more information.

Contact:

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