VALUE-BASED HEALTH CARE IN CANADA: THE TIME IS NOW!



Fred Horne, MBA Senior Advisor, 3Sixty Public Affairs Chair, Value-Based Healthcare Canada Steering Committee

Overview

- Why value-based health care (VBHC) should matter to Canadians
- Selected Canadian initiatives
- VBHC and access to new, innovative therapies
- Patients as leaders in VBHC



Why it matters

More money does not buy better performance









Fragmented, poorly coordinated care a top issue for patients, payers, providers and policy makers



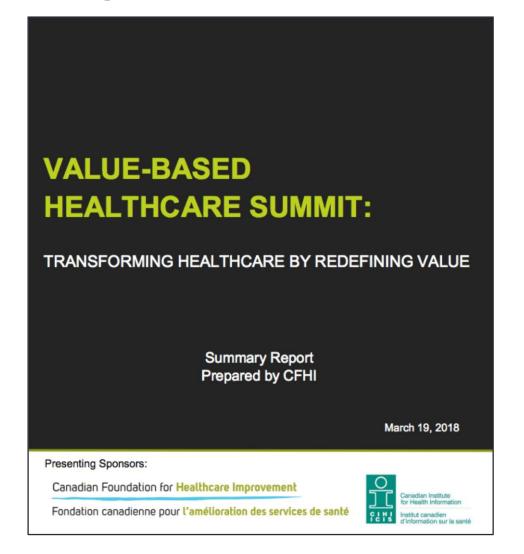
Fiscal and operational capacity to offer new and innovative therapies in question



Call to Action: More with the same, Not more of the same



Inaugural VBHC Canada Summit



Steering Committee Members:



1. Fred Horne

Chair, Horne and Associates

2. Owen Adams

Canadian Medical Association

3. David Barrett

Ivey Int'l Centre for Health Innovation, Western University

4. Louise Binder

Save Your Skin Foundation

5. Gavin Brown

Health Canada – Health Care System Division

6. William Charnetski

Government of Ontario

7. Janet Davidson

Canadian Institute for Health Information

8. Neil Fraser

Medtronic Canada

9. Brian Golden

Rotman School of Management / UHN

10. Michael Green

Canada Health Infoway

11. Maria Judd

Canadian Foundation for Healthcare Improvement

12. Peter Juhn

Head of Global Value-based Partnerships (Amgen)

13. Maureen O'Neil

Canadian Foundation for Healthcare Improvement

14. Brian O'Rourke

Cdn Agency for Drugs and Technologies in Health

15. David O'Toole

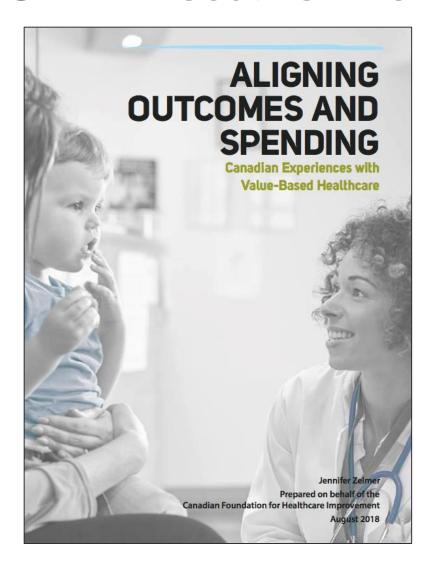
Canadian Institute for Health Information

16. Shirlee Sharkey

St. Elizabeth



CFHI Executive Brief - VBHC in Canada



Some Canadian examples







Canada Health Infoway (Outcome-Linked Funding)



Improving Blood Pressure Control Using a Social Impact Bond

Bond issued by the Heart and Stroke Foundation with funding from the Public Health Agency of Canada



Integrating Out-of-Hospital Care in New Brunswick (Outcome-Linked Procurement)
Government of New Brunswick and Medavie Health Services New Brunswick

Some Canadian examples (continued)





Enabling Integrated Models of Care in Ontario (Bundled Payments)

Ontario Ministry of Health and Long-Term Care





Transforming Care Outcomes in Medical Inpatient Units in Saskatchewan

(Accountable Care Units) Saskatchewan Health Authority / Saskatchewan Ministry of Health

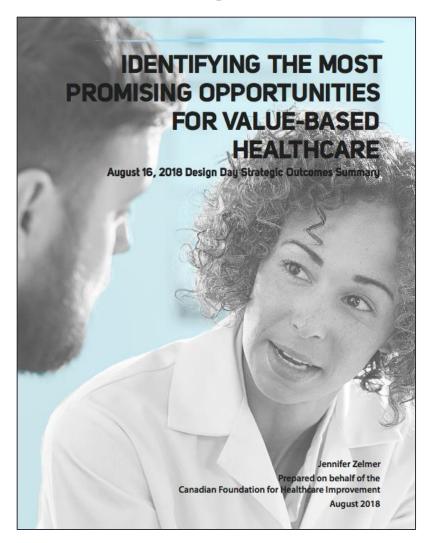




Ontario Diabetes Pilot

Health Quality Ontario, MOHLTC, Industry and World Economic Forum

CFHI Design Day – August 2018



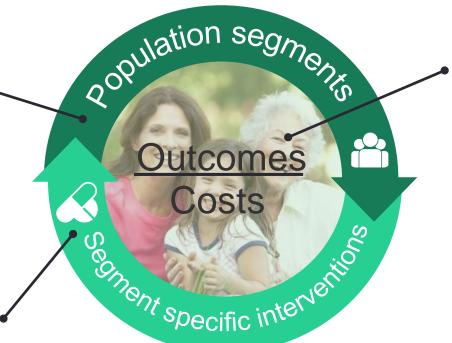
World Economic Forum and Boston Consulting Group

- Foundational Reports
- Ontario Diabetes Pilot
- VBHC Guide
- Advice and support for VBHC Canada and other jurisdictions

Value is defined as the outcomes that matter to patients, divided by the costs to achieve those outcomes

Value will vary among different population segments (e.g. demographic groups, patients with certain diagnoses)

Value will vary among patients who receive different interventions (e.g. treatments)



Value = Outcomes (including clinicianand patientreported measures) divided by costs

WORLD ECONOMIC FORUM
Insight Report

Value in Healthcare
Mobilizing cooperation for health system transformation

In collaboration with The Boston Cornelling Group (BCQ)

WHEN THE WORLD IN THE BOSTON CONTROLLING GROUP (BCQ)

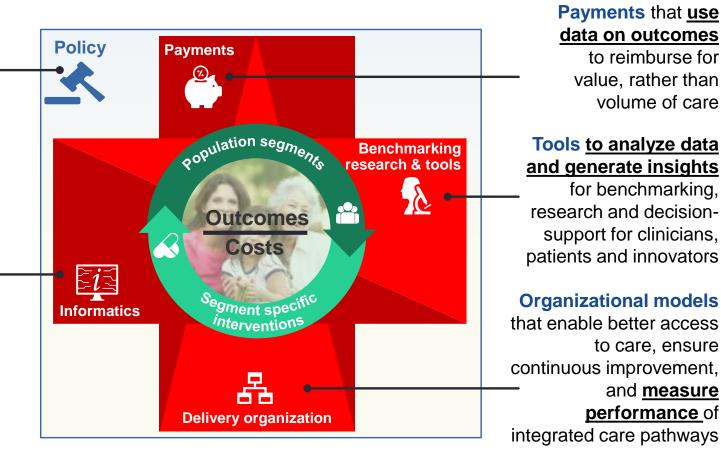
For further information on the data needed for value-based healthcare, see the World Economic Forum report <u>Value in Healthcare: Mobilizing cooperation for health system transformation</u>²



Value-based systems take a data-driven approach to deliver value for patients

Policies and regulation that that support learning and continuous improvement based on a data-driven approach

Informatics that permits capture, analysis and sharing of health outcomes and relevant data for each population segment



For further information on this framework, see the World Economic Forum report Value in Healthcare: Laying the Foundation for Health System Transformation¹



These enablers should work together to improve value for patients through a virtuous improvement cycle

