

PILOT PROJECT LAUNCHES 30 NEW PUBLIC SUNSCREEN DISPENSERS IN MUNICIPALITIES ACROSS CANADA

Five free sunscreen dispensers installed in Penticton, BC

May 24, 2023 – Penticton, BC – Five free public sunscreen dispensers have been installed in Penticton, BC, along with other locations across Canada. The dispensers are part of a pilot project launched in 2022 by [Save Your Skin Foundation](#), which aims to fight skin cancer by making sunscreen more accessible.

Last year, the municipalities of Riverview, NB, Summerside, PEI, Brooks, AB, and New Westminster, BC installed dispensers as part of the project. This year, additional dispensers are being installed in Penticton and seven other municipalities.

The five dispensers in Penticton will be available at the Penticton Chamber of Commerce beside the Peach, as well as at Travel Penticton, Barefoot Beach, Skaha Meadows Golf Course and the Penticton Speedway.

“I love that sunscreen is now available for anyone who comes to the beach and realizes they forgot theirs at home,” comments Michael Magnusson, Executive Director at the Penticton & Wine Country Chamber of Commerce. “Everyone loves Penticton’s beaches, and we want to see everyone enjoy them safely.”

The dispensers are automatic and touchless, and provide free, Health Canada approved SPF 30 sunscreen for anyone who needs it. The dispensers contain SPF 30 mineral sunscreen, which is a zinc oxide-based sunscreen, free from chemical sunscreen filters, common allergens and toxic ingredients including oxybenzone, avobenzone, retinyl palmitate, PEG, perfume, and sodium lauryl sulphate. Click [HERE](#) to view the full list of ingredients.

“Studies show that young people still aren’t taking sun safety seriously despite incidence rates rising every year,” says Kathy Barnard, stage 4 melanoma survivor and Founder of Save Your Skin Foundation. “Skin cancer can be deadly, but it is also highly preventable.”

Applying sunscreen is part of an overall sun-safe way to enjoy the outdoors. First, limit your time in the direct sunlight, especially between 11 a.m. and 3 p.m., seek shade, cover up by wearing long sleeves and pants and a wide-brimmed hat. Use sunscreen, specifically one labelled broad-spectrum SPF 30, protect the lips with lip sunscreen or zinc oxide. Apply 20 minutes before sun exposure and reapply every two hours or after swimming.

About Save Your Skin Foundation

Save Your Skin Foundation (SYSF) is a patient-led not-for-profit organization dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives across Canada. SYSF provides a community of oncology patient and caregiver

support throughout the entire continuum of care, from prevention and diagnosis to survivorship. Please visit saveyourskin.ca for more information.

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